Using & Making Film In Class

Media Literacy In Classroom

What is Media Literacy?

Media literacy is concerned with helping students develop an informed and critical understanding of the nature of mass media, the techniques used by them, and the impact of these techniques. More specifically, it is education that aims to increase the students' understanding and enjoyment of how the media work, how they produce meaning, how they are organized, and how they construct reality. Media literacy also aims to provide students with the ability to create media products.

(Ontario Ministry of Education, 1989, pp. 6–7)

Critical Thinkers

"When people talk to me about the digital divide, I think of it not being so much about who has access to what technology as who knows how to create and express themselves in this new language of the screen. If students aren't taught the language of sound and images, shouldn't they be considered as illiterate as if they left college without being able to read and write?"
(George Lucas - Daly - 2004)

Film in class

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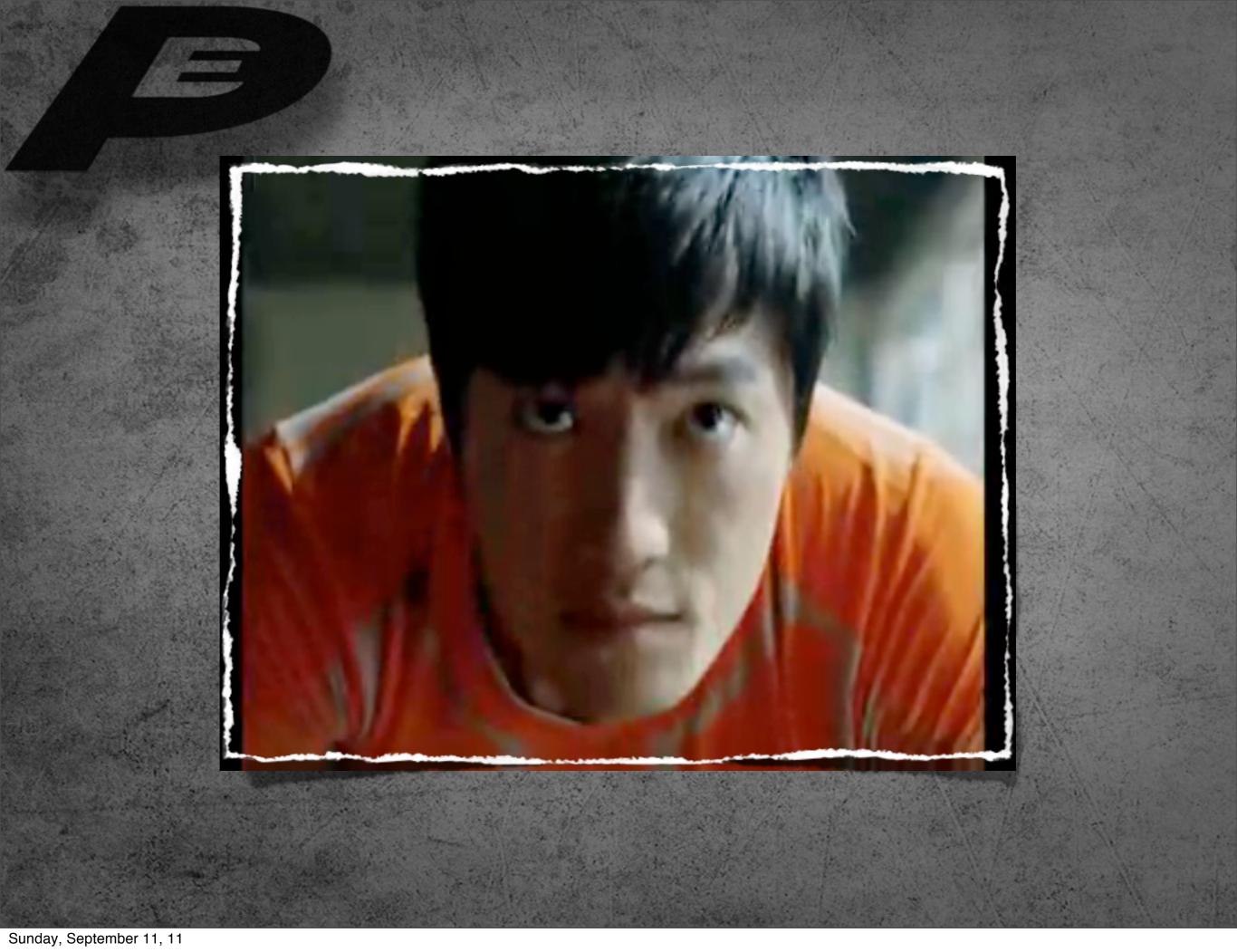- No more a "Print-centric" world.

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- connects the curriculum of the classroom to the curriculum of the living room.

Media Literacy

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English/ Language Arts

Social Studies

Health Education

Math and Science

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Film

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